

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION PRINCE EDWARD ISLAND

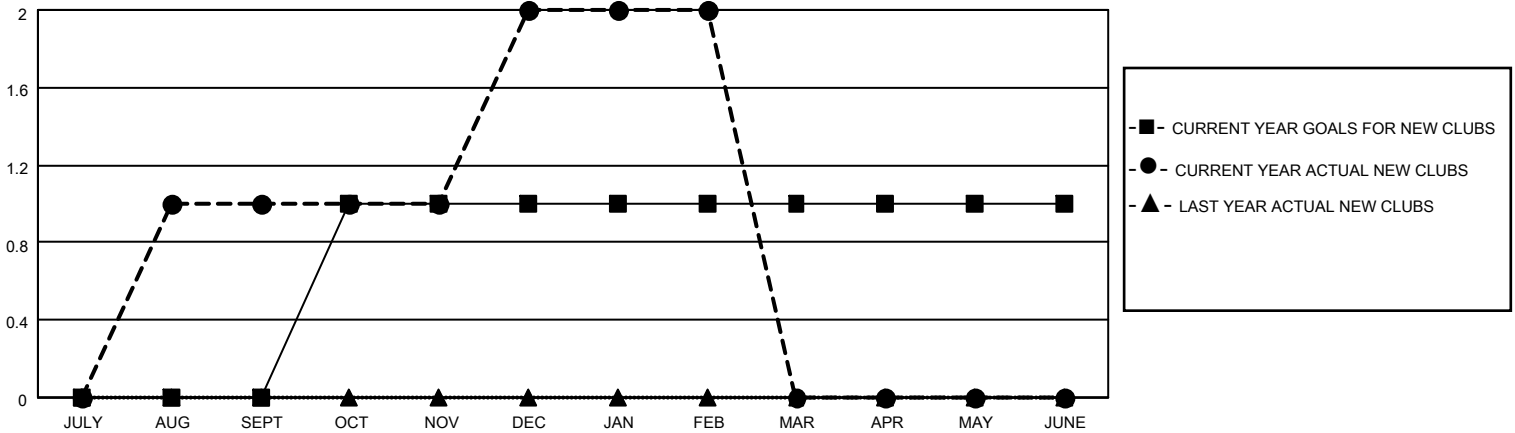
District N 1

Results as of: 2/28/2021

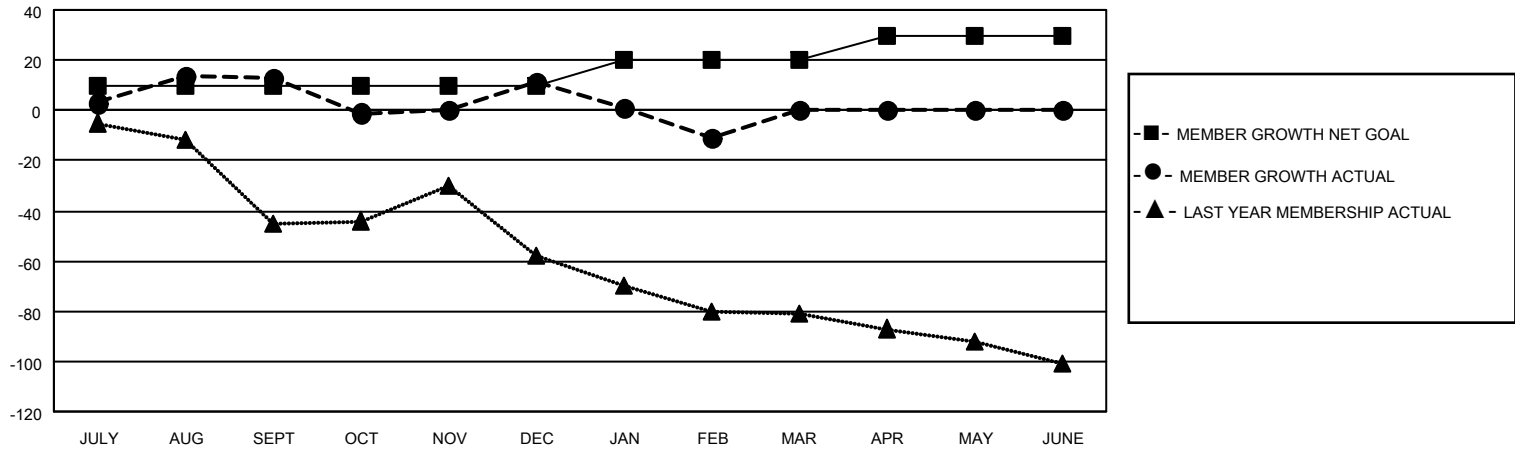
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	1	0
OCT/NOV/DEC	1	1	0
JAN/FEB/MAR	0	0	1
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	10	36	23
OCT/NOV/DEC	0	62	63
JAN/FEB/MAR	10	11	29
APR/MAY/JUNE	10	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	29 CLUBS OF 80 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 1,262 (74.28%)</p> <p>FEMALE 437 (25.72%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">23</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">9</td></tr> <tr><td>OTHER</td><td style="text-align: right;">83</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">115</td></tr> </table>	DECEASED	23	CLUB CANCELLED	9	OTHER	83	TOTAL	115	<p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">278</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">141</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	278	FAMILY MEMBERS PAYING HALF DUES	141
DECEASED	23													
CLUB CANCELLED	9													
OTHER	83													
TOTAL	115													
TOTAL FAMILY UNIT MEMBERS	278													
FAMILY MEMBERS PAYING HALF DUES	141													